



GO BEYOND THE SEARCH BOX

SharePoint 2010 moves beyond the traditional '10 blue links' and introduces a visual and interaction experience allowing users to find, explore and connect to information and people.

- Deliver visual search experiences that facilitate exploration and improves navigation and efficiency
- Connect with people and expertise; find the latent information in your organization
- Search in context to create a more personalized search experience
- Search from the desktop, browser or windows mobile device

DO MORE WITH SEARCH

SharePoint 2010 is a powerful search platform to build custom search solutions and search applications using common out-of-box tools.

- Meet and exceed diverse search needs like 360° customer views with no code customization.
- Create custom search solutions to expand the use of enterprise applications like CRM and ERP systems, facilitating information aggregation and navigation
- Build search driven applications to fuse structured and unstructured content

ELIMINATE COMPROMISE BETWEEN MANAGEABILITY AND CAPABILITY

SharePoint 2010 offers an integrated solution able to tackle the most challenging enterprise search requirements while maintaining the out-of-box simplicity and consistency of a durable and secure.

- Extend the power of search by extending the capabilities of SharePoint, including social computing, enterprise content management, business intelligence and collaboration
- Securely make the most of all the structured and unstructured content in your organization
- Easily build and manage connections to content both inside and outside of SharePoint
- Feel confident with the power to meet extreme scale and performance demands

FOR MORE INFORMATION VISIT:
www.microsoft.com/enterprisesearch

Feature	SharePoint 2007	SharePoint 2010
People and Expertise Search Capture knowledge not found in documents by searching for people and expertise using SharePoint.	●	+
Search from Windows 7 & Windows Mobile Search beyond the search center. Conduct searches from the Windows 7 desktop and on your Windows mobile device.	●	+
Common Connector Framework for Indexing and Federation Securely connect out-of-box to content from sources across your enterprise. Use the BDC to easily create your own connectors that work just like those available out of the box.	●	+
Scale and Performance Via Improved Topology Architecture Meet the most rigorous scale and performance needs of your entire organization or the specialized needs of individual departments.	●	+
Build Search-Powered Applications Leverage the publicly-available query object model and web parts, making modification and extensibility a much easier tasks.	●	+
Refinement Panel & Sorting With new refinement panel and sorting capabilities of SharePoint, users can narrow the results of their search and navigate to the right content faster.		★
Search In Context Field different results and refinement options based on the profile of the user.		★
Social Behavior Improves Relevance The click-through behavior of similar search queries affects the rank that documents receive. The more users click on a certain item, the higher its ranking for related queries.		★
Thumbnails, Previews, and View in Browser Thumbnails and previews make the results of a search query visual, allowing users to recognize the right content quickly view in browser initiates an interactive web experience with documents without opening an office client application.		★
Advanced Content Processing with Strong Linguistics Extract and create metadata latent in documents to improve search results, sorting capabilities and the refinement panel.		★

● = available in 2007 + = improved in 2010 ★ = New for 2010



Get more relevant results through a search center with hit highlighting, results summaries, related queries, and enhanced query syntax

Find information faster with metadata-driven refinement, query suggestions, search scopes, and federated results which help pinpoint information

Search from anywhere including mobile and desktop integration; Office Web Apps speed access to results; enhancements for multilingual

REFINEMENT PANEL WITH EXACT COUNTS

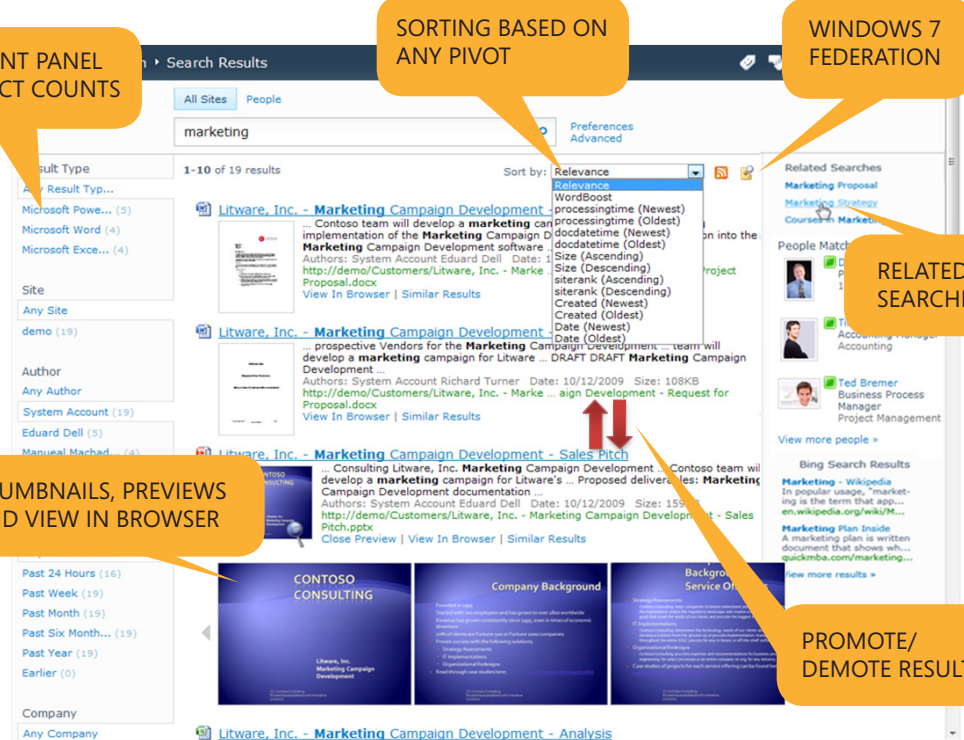
SORTING BASED ON ANY PIVOT

WINDOWS 7 FEDERATION

RELATED SEARCHES

THUMBNAILS, PREVIEWS AND VIEW IN BROWSER

PROMOTE/ DEMOTE RESULTS



Connect with expertise using recently authored content, user profile-based refinement, browse in organizational chart

Mine Social Data using SharePoint and Outlook integration to improve people and expertise search

Find people through nickname and phonetic matching, people specific refinement, tuned relevance models

REFINE BY FOCUS, EXPERTISE, AND OTHER ATTRIBUTES

PHONETIC AND NICKNAME MATCHING

SORT ON SOCIAL DISTANCE

EXPERTISE IDENTIFICATION

RECENTLY AUTHORED CONTENT

